Name : Dr. Malini S

**Designation**: Assistant Professor

**Department**: B. Com PA

Qualification: M.Com (CA), M.Phil, Ph. D

**Experience**: Teaching – 8 Years | Research – 6 Years |

**Specialization: Financial Management** 

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### **Academic Qualifications**

Degree	Branch	Institution / University Name	Year
Ph.D.	Commerce - Finance	LRG Govt Arts College for Women, Tirupur	2023
M.Phil.	Commerce - Finance	Dr. G.R.D. College of Arts and Science, Coimbatore	2014
M.Com (CA)	Commerce	Providence College for Women, Coonoor	2013
B.Com	Commerce	Providence College for Women, Coonoor	2011

#### **Patent**

Title	Status	Year
Effect of Training and Development Program for Enhancing the	Published	2022
Performance of the Employee in an Organisation.	1 donsiled	2022

### **Research Publications**

Malini S, Dr. Sasikala S, The Role of microfinance in empowering women economically through self help groups (SHG): with special reference to Coonoor Taluk, Sardar Patel Institute of Economic and Social Research – Anvesak, vol 51 Issue 01 (II) (UGC Care Group – 1), ISSN: 0378-4568

Malini S, Dr. Sasikala S, **A study on sustainable growth of microfinance in women self help group bank linkage model in India during 2014-15 to 2018-19,** Our Heritage, vol 68, issue 20, Feb-20, ISSN :0474 – 9030.

#### **Presentations in Conference/ Seminar**

The Role of microfinance in empowering women economically through self help groups (SHG): with special reference to Coonoor Taluk, International Conference on Emerging Business Trends in 21<sup>st</sup> Century, School of Commerce National College, Tiruchirappalli, 26-Feb-21.

A study on sustainable growth of microfinance in women self help group bank linkage model in India during 2014-15 to 2018-19, National Conference on Business Innovation and Sustainability, PSGR Krishnammal College for Women, Coimbatore, 07-Feb-20.

Microfinance (Rural) – Its Role, Contribution and use towards self reliant India, International Conference on Atmanirbhar Bharat: Building Global Competitiveness through Innovation, Integrity and Inclusion, Jain Deemed to be University, Bengaluru, 25 & 26-Jun-21.

An Analysis on Progress of Microfinance under SHG Bank Linkage Programme in India, International Conference on Advancing Management: Innovation Engagement & Impact in the post Covid Era, KIET Group of Institutions, 06-Aug-21.

Importance of Food Safety & Preventive Measures for Food Borne Illnesses, National Level Seminar, Providence College for Women, Coonoor, 15 & 16-Feb-18.

Science and Tradition: A mere fact behind traditions and culture, National Level Sympsia on Oral Traditions and Folklore – As the Alternate source in Historical Writing, Providence College for Women, Coonoor, 02-Sep-16.

**Social Networking Boon or Bane**, Internation Conference on Innovation and Implementation of Information Technology in Global Business, Kongunadu Arts and Science College, Coimbatore, 03-Feb-14.

**Pros and Cons of Internet Marketing,** National Seminar on The Role of Technology Gadgets and media in current marketing environment, Rathnavel Subramaniam College of Arts and Science, Coimbatore, 19-Feb-14.

**Bancassurance in India,** National Conference on Indian Insurance Industry: Sustainability the Era of Globalisation, DR. GRD College of Science, Coimbatore, 13-Mar-14.

### Participation in Conference/Seminar

National Level Conference on Cross Culture and Consumer Behavior, Providence College for Women, Coonoor, 21-Sep-18.

# **Participation in Faculty Development Programme**

Behavioural Finance, Dr. GRD College of Arts and Science, Coimbatore, 10-Jan-14.

# Participation in Workshop

**Advanced Statistical Analysis for Social Science**, Kaamadhenu Arts and Science College, 13 & 14-Feb-19.

NDLI Club, Providence College for Women, Coonoor, 02-Aug-19.